

**If your child or someone in your family has head lice, you are probably feeling concerned, helpless, and overwhelmed. But there's no need to panic. Although there is a stigma associated with head lice, it's actually quite common, especially among young children.**

Head lice are not a sign of poor hygiene or unsanitary living conditions. Anyone can catch head lice at any time. They are passed from close contact or sharing items like hats, combs, scarves, blankets and helmets. The good news is head lice will not harm you or your child. They will cause itching and discomfort but they do not carry diseases. However, if you do discover lice it is important to treat them right away to stop the spread and insure that the bites don't get infected from too much scratching.

**1 in every 10 school children has had head lice at some time.**



## SO WHAT ARE HEAD LICE ANYWAY?

Head lice are small grey or reddish brown bugs, 1mm to 4mm long, depending on their age. Lice live on the human head, not on pets or other hairy parts of the body. Lice do not hop, jump or fly. They feed on blood and cannot survive off the head for more than 24 to 48 hours without a blood meal. A female louse lives for approximately 30 days and lays 3 to 5 tear-drop shaped eggs per day. These eggs are glued on one side of the hair shaft on an angle. The viable eggs are typically brownish/yellow in colour, never white. Empty egg cases or dead eggs are called nits, which are clear. Lice eggs take 7 to 10 days to hatch. Baby lice are called nymphs and take 7 to 10 days to be mature enough to mate.



## WHAT DO I LOOK FOR?

Look for lice and lice eggs in the "hot spots" which are around the ears, at the crown of the head and at the nape of the neck. It is best to use bright light or sunlight and proper magnification when looking for lice. Look for lice eggs on the hair shaft, lice crawling through the hair and scabs caused by scratching. Lice lay their eggs close to the scalp but look along the whole hair shaft. Do not confuse DEC plugs, hair casts or other hair debris with lice eggs. Remember if it is white like paper or snow, it is not a lice egg.

## STILL NOT SURE?

Try our new Free Head Lice Diagnosis APP on our website [www.licessquad.com](http://www.licessquad.com)

Click here to get your **Free Head Lice Diagnosis** today!

## PUT DOWN THE MOP!

You may feel jittery, you may have goose bumps, you might feel itchy and scratchy all over but head lice are not living in your home, on your furniture or in your bedding. They prefer to be on your head, in fact, a louse will die within 24 to 48 hours without a blood meal from you. Lice Squad.com can teach you how to ensure the head lice are gone without having to spray any pesticides or wash everything you own.

Lice Squad.com is working hard to break down the stigma of head lice. You can help by sharing your new knowledge of lice with others and letting them know what they need to do to prevent the spread.

**We have everything you need to BE LICE FREE!**



## HOW DO I GET RID OF THEM?

There are dozens of remedies to rid your head of lice. Don't rely on products that claim to kill lice and eggs or nits, as lice eggs are cemented to the hair shaft and must be removed by hand. Also, many of these products contain harsh pesticides and chemicals and in our opinion, should be used with caution or not at all.

Many people are so beset by the thought of head lice that they douse their family's heads in everything and anything, often times finding that the lice are still not gone. Lice Squad.com is here to get rid of lice safely and effectively without the use of pesticides or chemicals. We understand what you are going through. We've been there.

## WHY CHOOSE LICE SQUAD.COM?

For the past decade, we've been the go-to source for Canadian parents, care givers and organizations dealing with head lice. With a team of consultants stretching from coast to coast, we offer fast, friendly, professional and competent service in an ever-growing number of cities. It is our mission to dispel the stigma associated with head lice and to stop the over use and abuse of pesticides on children and our planet.

## LICE SQUAD.COM'S NIT KITS



If you prefer to do it yourself, you can order one of our NIT KITS. We gladly give you the correct information on how to do the job right the first time. As much as we like you, we do not want you back as a repeat customer. At least not within weeks of our services or after you buy one of our NIT KITS.

When you use LICE SQUAD.COM's services or buy our products you are not only getting a lice-free head, you are getting peace of mind that those lousy lice are gone for good. And with us, your confidentiality is guaranteed. We don't make you go through lengthy follow-up appointments and you will even receive a letter that can be taken back to your child's school, camp or daycare explaining the services that LICE SQUAD.COM has performed. This letter is our assurance that our work and your dedication to follow up is reason to be confident that the lice infestation has been resolved.

**You're at home with us and we treat you like family.**

## LICE SQUAD.COM GIVES BACK!

\$1.00 from every purchase of our new Head Lice

Removal Kit helps support the Children's Aid Foundation.

**\$1** from every purchase



## WHAT SERVICES AND PRODUCTS DOES LICE SQUAD.COM OFFER?

Our professional Lice Detectives® are trained to find and remove lice quickly and effectively using products and techniques that are chemical and pesticide free; saving you time, money and frustration.

You can choose our in-home service or you can visit one of our clinics. A professional Lice Squad.com head lice removal specialist will screen and treat you and your family members while easing your stress. They will pick out nits and lice in 1 to 2 short hours, compared to what would take most others 8 to 10 hours, or even weeks or months to do. We will provide you with tools that actually work and information that clearly details what really needs to be done to banish the bugs.



Lice Squad's providers are all trained and certified in our exclusive TLC System.

Technical Lice Certification ensures that you receive professional, trusted, eco-friendly and experienced products and services.

## THE FACTS OF LICE

- ▶ One female louse lays 3 to 5 eggs per day on the hair shaft.
- ▶ To succeed at eliminating a head lice infestation, one must remove all lice eggs and lice from the hair by systematically interrupting the life cycle of the head louse.
- ▶ The lice eggs are tear-shaped, usually brown in colour. Lice egg look-alikes are white, they surround the hair shaft and are often misdiagnosed as lice eggs. **Nits are empty or dead lice eggs.** They are clear and will stick to the hair shaft.
- ▶ Most parents waste both time and energy doing countless washing of bed sheets and clothes. Lice are not living in your environment.

### SATISFACTION GUARANTEED!

Visit [licesquad.com](http://licesquad.com) and get your **\$5 OFF COUPON** for any service as a thank you for choosing [Lice Squad.com](http://Lice Squad.com)



**Lice Squad**.com®

*Parent & Teacher trusted!*

**CALL US FOR HELP TODAY!  
1-888-LICE SQUAD (542-3778)**

**FRANCHISES AVAILABLE**

Disclaimer: Lice Squad.com is a referral source for head lice removal services and pesticide free products. We do not accept responsibility for the incorrect use or abuse of any product or service that we provide or recommend. 100% lice egg removal cannot be guaranteed on in-home service calls and follow up must be done to ensure complete elimination of head lice and their eggs (nits). Our lice advice, products and services are not intended to replace the advice or recommendations of your health care provider. ©August, 2018 Lice Squad.com

# BEST LICE ADVICE



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**BE LICE FREE**